

National Identity and Citizenship 2023 – Canada Results Report



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Section 1. Infographics of Key Results

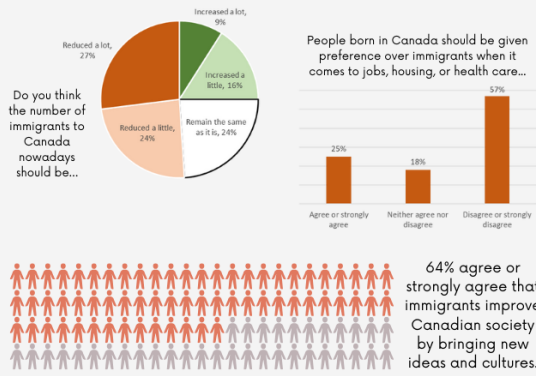
ATTITUDES TOWARDS IMMIGRATION IN CANADA

TRENDS FROM THE INTERNATIONAL SOCIAL SURVEY PROGRAMME

73%

73% of Canadian respondents in 2023 agree or strongly agree that immigrants are generally good for Canada's economy.

CANADIAN RESPONDENTS IN 2023 ANSWERED...



35%

Only 35% of Canadian respondents in 2023 say that it is fairly or very important to have been born in Canada to be "truly Canadian."

23%

Only 23% of Canadian respondents in 2023 agree or strongly agree that immigrants increase crime rates.

ONLY 19% OF CANADIAN RESPONDENTS IN 2023 AGREE OR STRONGLY AGREE THAT IMMIGRANTS TAKE JOBS AWAY FROM PEOPLE WHO WERE BORN IN CANADA.



ATTITUDES TOWARDS DEMOCRACY IN CANADA

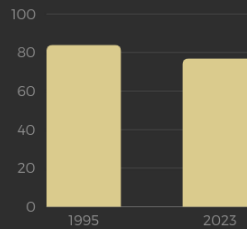
TRENDS FROM THE INTERNATIONAL
SOCIAL SURVEY PROGRAMME

88%

88% OF CANADIAN RESPONDENTS IN 2023 SAY THAT, IN ORDER TO BE GOOD CITIZENS, IT IS IMPORTANT OR VERY IMPORTANT TO KEEP WATCH ON THE ACTIONS OF THE GOVERNMENT



IN 2023, 6 OUT OF 10 RESPONDENTS AGREE OR STRONGLY AGREE THAT MEDIA COVERAGE ABOUT POLITICS IN CANADA IS BIASED.



77% OF CANADIAN RESPONDENTS IN 2023 ARE SOMEWHAT OR VERY PROUD OF THE WAY DEMOCRACY WORKS IN CANADA, SLIGHTLY DOWN FROM 84% IN 1995

CANADIAN RESPONDENTS IN 2023 THINK THAT DEMOCRACY IS NOT WORKING AS WELL, COMPARED WITH RESPONDENTS 20 YEARS AGO. WHEN ASKED HOW WELL DEMOCRACY WORKS IN CANADA TODAY (ON A SCALE WHERE 0 = VERY POOR AND 10 = VERY WELL), RESPONDENTS IN 2023 GAVE CANADIAN DEMOCRACY AN AVERAGE SCORE OF 5.8, COMPARED WITH AN AVERAGE SCORE OF 6.8 IN 2004.

National Pride and Shame in Canada

Trends from the International Social Survey Programme



77%

of Canadian respondents in 2023 were somewhat or very proud of how democracy works in Canada.

52%

of Canadian respondents in 2023 were somewhat or very proud of Canada's political influence in the world.



61%

of Canadian respondents in 2023 were somewhat or very proud of Canada's economic achievements.

82%

of Canadian respondents in 2023 were somewhat or very proud of Canada's achievements in sports.



84%

of Canadian respondents in 2023 were somewhat or very proud of Canada's achievements in arts and literature.

67%

of Canadian respondents in 2023 were somewhat or very proud of Canada's history.



68%

of Canadian respondents in 2023 agreed or strongly agreed that there are some things about Canada today that make them feel ashamed of Canada.

Section 2. Methodology of the Survey

This survey was conducted as part of the larger 2023 **International Social Survey Programme** (ISSP) module on National Identity and Citizenship. Dr. Sarah Wilkins-Laflamme from the University of Waterloo is currently the principal investigator for the Canadian portion of this survey programme.

The **Statistical Consulting and Survey Research Unit** (SCSRU) at the University of Waterloo also provided consultation and data collection services including survey programming, testing, hosting the online survey, coordination with the panel firm during fieldwork, daily monitoring of completion rates, and provision of the initial raw dataset.

We are grateful to the SCSRU for their expert administration of this 2023 web survey. We are also grateful to the **Social Sciences and Humanities Research Council** (SSHRC) of Canada who provided funding for this survey through their Insight Grant program.

Geographic coverage of the survey includes the 10 Canadian provinces: British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland & Labrador. These 10 provinces represent 99.7% of the total Canadian population according to 2021 Census data. The three territories in Northern Canada, including the Yukon, Northwest Territories and Nunavut (0.3% of total Canadian population), were not covered in this survey.

Population coverage for this survey included persons 18 years or older who are Canadian citizens or permanent residents. Those without phone and internet access were excluded. According to Statistics Canada's 2019 Survey of Household Spending, an estimated 99% of Canadian households have a telephone (landline or cellular). According to Statistics Canada's 2020 Internet Use Survey, an estimated 92% of Canadian adults are internet users.

The survey was fielded online between November 24, 2023 and December 1, 2023. The survey was conducted online in English and French among Canadians who were recruited using the **EKOS/Probit** web panel. An oversample of respondents born

outside of Canada and currently residing in one of the 10 Canadian provinces was also targeted for this survey.

The English-language survey questionnaire consisted of the provided background variables and 2023 module questions from the ISSP, as well as a handful of questions specific to the Canadian survey. When translating the survey questionnaire into French, the Canadian research team mostly relied on French translations of previous National Identity and Citizenship ISSP modules in Canada (notably ISSP 2003 and 2004) as well as the French translations provided by the French and Swiss ISSP teams.

The survey sample was purchased from EKOS/Probit's Random Digit Dial (RDD) online panel of 90,000 registered Canadian members. This online panel is recruited continuously using a random digit dialing (RDD) methodology with working landline and cellular numbers in Canada. Canadian adults 18 years or older (estimated population of 30,900,000 adults) are randomly contacted by phone and invited to join EKOS/Probit's online panel on an ongoing basis. As a first stage, EKOS/Probit uses Interactive Voice Response (IVR) technology to contact individuals via RDD, which allows respondents to enter their question responses by punching the keypad on their phone, rather than telling them to an operator. The recruit contact begins when the automated IVR call is placed to either a landline or a cell-phone line. Once the person is on the line, EKOS/Probit introduces the concept of doing surveys with them 'from time to time.'

As a second stage of sampling, EKOS/Probit's recruiters contact those reached by IVR (those who expressed interest in becoming an online panel member). During this call, the nature of the online panel is explained in greater detail and the individual is registered as a member of the online panel.

From EKOS/Probit's 2023 online panel of registered Canadian members (joined the panel initially based on RDD invitation), a total of 2,127 adult Canadian respondents were randomly selected to complete the ISSP survey questionnaire online (self-administered). Respondents were recruited through EKOS/Probit's RDD online panel to complete the survey hosted by the University of Waterloo's SCSR. The probability sampling design for this third stage of sampling was a stratified sample. We first determined the proportional size of adult age group, gender, regional residence and

place of birth categories based on 2021 Census data in Canada. We utilized 3 age groups (18-34/35-54/55+), 2 genders (male/female), 5 regions (Atlantic Canada, Quebec, Ontario, Prairies and British Columbia), and 2 places of birth (born in Canada and born outside of Canada) categories for these socio-demographic variables. This included 60 cells (or strata) overall for age, gender, region and place of birth to stratify our random sampling, using a mutually exclusive sub-sets option. For each category on each of these four socio-demographic variables, we ensured that we randomly send out a corresponding proportional number of invitations to complete the survey to registered members of the EKOS/Probit RDD online panel with this given socio-demographic attribute. Quota sampling (filling certain socio-demographic quotas with specific numbers of respondents) was not permitted by the ISSP, so only email invitations were stratified for this survey.

As previously mentioned, we also aimed for an oversample of respondents born outside of Canada, given the themes of the survey and the importance of this group for the Canadian research teams' research goals. 38% of our survey's adult respondents were born outside of Canada (compared with a rate of 30% in the 2021 Census).

Potential respondents were sent an initial e-mail invitation by EKOS/Probit to complete the web survey. No reminders were required to be sent. A total of 42,874 email invitations were sent to Canadian panel members to achieve a final total sample of 2,127 respondents (an estimated response rate of 5% for this final stage of sampling). The median survey completion time was 1,513 seconds (just over 25 minutes). In order to encourage participation among harder to reach populations given the length of the survey, the panel firm provided a \$15 Amazon gift card incentive to the following respondents: those under the age of 35, those with annual household incomes of less than \$20,000, and those who are born outside of Canada.

During data cleaning, 9 records were identified as “speeders”, i.e., respondents who completed the survey in less than 1/3 of the median time. The threshold ended up being under 500 seconds. The SCSRU also identified 2 completed survey records with duplicate panel firm IDs. In addition, 1 record was removed as it belonged to a panel member who was previously screened out of the survey. Lastly, 96 duplicate partial records were removed, as the same panel member later went on to complete the survey

in its entirety using the same link. These partial records are separate from the ones that were kept that were 80% or more completed. The speeders, duplicates, questionable records, and duplicate partials totaling 108 were removed from the data and are not included in the final total of 2,127 responses.

We captured and reviewed relevant metadata such as IP addresses. If the record contained a duplicate IP address, the record was reviewed and the demographic data and open ends compared to ensure it was a different person in the same household. We also reviewed EKOS/Probit panel member IDs, a unique ID that each panel member is assigned to. These were checked for duplicates and if a duplicate was found the second record was removed. There were two such records removed. We also checked Qualtrics fraudulent detection fields. These are used more for non-panel surveys, and we did trust the EKOS/Probit panel firm to provide 'real' respondents as each member was assigned a panel firm ID. Therefore there was a combination of checking the bot detection scores, and confirming by manually checking the data. For example, if Qualtrics flagged a record as a duplicate, we would manually look through the data. If the data was too similar the record was removed, but if it looked like a second person in the same household the record was kept. These scores are not perfect and we did find records (in this study and others) where Qualtrics gave a fraud score greater than 30, but the record was confirmed as a real respondent.

Results in the tables throughout this report have been weighted to be even more representative of the general Canadian adult population. During this weighting process, category proportions on the following variables are matched to those in 2021 Census data: age, sex at birth, region of residence, place of birth, level of education and employment status. This weighting process gives equal weight in the results to types of individuals underrepresented in the survey sample. Post-adjustment weighting factors were generated using an iterative proportional fitting (also known as raking) technique with the six socio-demographic variables. Six iterations were needed to match weighted proportions in the sample to those found in the adult population residing in the 10 Canadian provinces (based on 2021 Census data).

Section 3. Canadian National Identity and Citizenship

Table 1: Some people say that the following things are important for being truly Canadian. Others say they are not important. How important do you think each of the following is... **to have been born in Canada?**

Very important	14.7%
Fairly important	20.0%
Not very important	35.2%
Not important at all	29.6%
Can't choose	0.5%

Table 2: Some people say that the following things are important for being truly Canadian. Others say they are not important. How important do you think each of the following is... **to have Canadian citizenship?**

Very important	55.2%
Fairly important	34.2%
Not very important	7.7%
Not important at all	2.8%
Can't choose	0.1%

Table 3: Some people say that the following things are important for being truly Canadian. Others say they are not important. How important do you think each of the following is... **to be a Christian?**

Very important	6.7%
Fairly important	5.8%
Not very important	15.6%
Not important at all	70.8%
Can't choose	1.1%

Table 4: Some people say that the following things are important for being truly Canadian. Others say they are not important. How important do you think each of the following is... **to respect Canadian political institutions and laws?**

Very important	64.9%
Fairly important	27.6%
Not very important	4.9%
Not important at all	2.4%
Can't choose	0.2%

Table 5: Some people say that the following things are important for being truly Canadian. Others say they are not important. How important do you think each of the following is... to feel Canadian?

Very important	49.6%
Fairly important	32.3%
Not very important	12.2%
Not important at all	4.0%
Can't choose	1.8%
No answer	0.1%

Table 6: Some people say that the following things are important for being truly Canadian. Others say they are not important. How important do you think each of the following is... to have Canadian ancestry?

Very important	6.4%
Fairly important	11.5%
Not very important	29.7%
Not important at all	51.5%
Can't choose	0.9%

Table 7: How much do you agree or disagree with the following statements? I would rather be a citizen of Canada than of any other country in the world.

Agree strongly	37.1%
Agree	30.4%
Neither agree nor disagree	22.0%
Disagree	6.5%
Disagree strongly	3.4%
Can't choose	0.6%

Table 8: How much do you agree or disagree with the following statements? There are some things about Canada today that make me feel ashamed of Canada.

Agree strongly	28.9%
Agree	39.3%
Neither agree nor disagree	14.2%
Disagree	11.5%
Disagree strongly	5.8%
Can't choose	0.3%

Table 9: How much do you agree or disagree with the following statements? **The world would be a better place if people from other countries were more like Canadians.**

Agree strongly	16.6%
Agree	37.2%
Neither agree nor disagree	31.8%
Disagree	9.7%
Disagree strongly	3.1%
Can't choose	1.6%

Table 10: How much do you agree or disagree with the following statements? **Generally speaking, Canada is a better country than most other countries.**

Agree strongly	27.5%
Agree	42.8%
Neither agree nor disagree	21.3%
Disagree	6.3%
Disagree strongly	1.6%
Can't choose	0.5%

Table 11: How much do you agree or disagree with the following statements? **People should support their country even if the country is in the wrong.**

Agree strongly	2.8%
Agree	9.0%
Neither agree nor disagree	16.6%
Disagree	35.4%
Disagree strongly	33.9%
Can't choose	2.3%

Table 12: Thinking in general about nations and countries all over the world, to what extent do you agree or disagree with the following statement? **It would be best if every nation had its own country where it could make its own decisions.**

Agree strongly	19.4%
Agree	31.3%
Neither agree nor disagree	25.0%
Disagree	12.1%
Disagree strongly	3.9%
Can't choose	8.3%

Table 13: Some people say that it is possible to become truly Canadian if a person makes an effort. Others say a person has to be born Canadian to be truly Canadian. What is your position?

A: It is possible to become truly Canadian if a person makes an effort.

B: A person has to be born Canadian to be truly Canadian.

I definitely agree with statement A	61.0%
I agree more with statement A than with statement B	26.0%
I agree more with statement B than with statement A	6.5%
I definitely agree with statement B	3.4%
Can't choose	3.1%

Table 14: How proud are you of Canada in each of the following? **The way democracy works.**

Very proud	26.5%
Somewhat proud	48.6%
Not very proud	16.1%
Not proud at all	7.2%
Can't choose	1.6%

Table 15: How proud are you of Canada in each of the following? **Its political influence in the world.**

Very proud	10.9%
Somewhat proud	39.8%
Not very proud	29.2%
Not proud at all	17.5%
Can't choose	2.6%

Table 16: How proud are you of Canada in each of the following? **Canada's economic achievements.**

Very proud	13.0%
Somewhat proud	45.4%
Not very proud	26.8%
Not proud at all	11.3%
Can't choose	3.5%

Table 17: How proud are you of Canada in each of the following? Its achievements in sports.

Very proud	27.3%
Somewhat proud	46.8%
Not very proud	11.0%
Not proud at all	4.8%
Can't choose	10.1%

Table 18: How proud are you of Canada in each of the following? Its achievements in the arts and literature.

Very proud	26.2%
Somewhat proud	50.4%
Not very proud	11.6%
Not proud at all	3.9%
Can't choose	7.9%

Table 19: How proud are you of Canada in each of the following? Its history.

Very proud	19.5%
Somewhat proud	44.5%
Not very proud	22.7%
Not proud at all	8.7%
Can't choose	4.6%

Table 20: There are different opinions as to what it takes to be a good citizen. As far as you are concerned personally on a scale of 1 to 7, where 1 is not at all important and 7 is very important, how important is it:

Never to try to evade taxes.	Average score: 6.2
Always to obey laws and regulations.	Average score: 6.2
To keep watch on the actions of government.	Average score: 6.1
To help people in Canada who are worse off than yourself.	Average score: 5.9
To be willing to serve in the military at a time of need.	Average score: 4.5

Table 21: How close do you feel to... your town, city or municipality?

Very close	17.8%
Close	44.8%
Not very close	27.2%
Not close at all	8.8%
Can't choose	1.4%

Table 22: How close do you feel to... your province?	
Very close	15.4%
Close	43.7%
Not very close	27.7%
Not close at all	11.6%
Can't choose	1.6%

Table 23: How close do you feel to... Canada?	
Very close	24.9%
Close	43.7%
Not very close	20.1%
Not close at all	9.9%
Can't choose	1.4%

Table 24: How close do you feel to... North America?	
Very close	10.3%
Close	37.1%
Not very close	32.2%
Not close at all	17.8%
Can't choose	2.6%

Section 4. Immigration and Foreign Policy

Table 25: How much do you agree or disagree with the following statements? **Canada should limit the import of foreign products in order to protect its national economy.**

Agree strongly	10.0%
Agree	30.2%
Neither agree nor disagree	28.9%
Disagree	24.4%
Disagree strongly	4.5%
Can't choose	2.0%

Table 26: How much do you agree or disagree with the following statements? **For certain problems, like environment pollution, international bodies should have the right to enforce solutions.**

Agree strongly	16.7%
Agree	32.6%
Neither agree nor disagree	15.5%
Disagree	15.8%
Disagree strongly	17.1%
Can't choose	2.3%

Table 27: How much do you agree or disagree with the following statements? **Canada should follow its own interests, even if this leads to conflicts with other nations.**

Agree strongly	14.0%
Agree	35.6%
Neither agree nor disagree	25.9%
Disagree	17.8%
Disagree strongly	4.0%
Can't choose	2.7%

Table 28: How much do you agree or disagree with the following statements? **Foreigners should not be allowed to buy land in Canada.**

Agree strongly	26.0%
Agree	27.0%
Neither agree nor disagree	19.2%
Disagree	18.8%
Disagree strongly	7.4%
Can't choose	1.6%

Table 29: How much do you agree or disagree with the following statements? **Canada’s television should give preference to Canadian films and programs.**

Agree strongly	13.7%
Agree	30.9%
Neither agree nor disagree	30.3%
Disagree	15.2%
Disagree strongly	9.0%
Can’t choose	0.9%

Table 30: How much do you agree or disagree with the following statements? **Large international companies are doing more and more damage to local businesses in Canada.**

Agree strongly	27.8%
Agree	38.3%
Neither agree nor disagree	21.2%
Disagree	8.6%
Disagree strongly	1.6%
Can’t choose	2.5%

Table 31: There are different opinions about immigrants from other countries living in Canada. (By “immigrants” we mean people who come to settle in Canada). How much do you agree or disagree with each of the following statements? **Immigrants increase crime rates.**

Agree strongly	7.6%
Agree	15.7%
Neither agree nor disagree	21.7%
Disagree	28.0%
Disagree strongly	26.0%
Can’t choose	1.0%

Table 32: There are different opinions about immigrants from other countries living in Canada. (By “immigrants” we mean people who come to settle in Canada). How much do you agree or disagree with each of the following statements? **Immigrants are generally good for Canada’s economy.**

Agree strongly	24.3%
Agree	48.1%
Neither agree nor disagree	15.8%
Disagree	9.7%
Disagree strongly	1.5%
Can’t choose	0.6%

Table 33: There are different opinions about immigrants from other countries living in Canada. (By “immigrants” we mean people who come to settle in Canada). How much do you agree or disagree with each of the following statements? **Immigrants take jobs away from people who were born in Canada.**

Agree strongly	5.9%
Agree	13.3%
Neither agree nor disagree	18.5%
Disagree	35.3%
Disagree strongly	26.4%
Can't choose	0.6%

Table 34: There are different opinions about immigrants from other countries living in Canada. (By “immigrants” we mean people who come to settle in Canada). How much do you agree or disagree with each of the following statements? **Immigrants improve Canadian society by bringing new ideas and cultures.**

Agree strongly	24.2%
Agree	39.7%
Neither agree nor disagree	21.4%
Disagree	10.6%
Disagree strongly	3.9%
Can't choose	0.2%

Table 35: There are different opinions about immigrants from other countries living in Canada. (By “immigrants” we mean people who come to settle in Canada). How much do you agree or disagree with each of the following statements? **People born in Canada should be given preference over immigrants when it comes to jobs, housing, or health care.**

Agree strongly	12.4%
Agree	12.9%
Neither agree nor disagree	17.5%
Disagree	26.5%
Disagree strongly	29.9%
Can't choose	0.8%

Table 36: **Do you think the number of immigrants to Canada nowadays should be...**

Increased a lot	8.8%
Increased a little	14.7%
Remain the same as it is	22.3%
Reduced a little	23.0%
Reduced a lot	25.8%
Can't choose	5.4%

Table 37: Which of these statements about immigrants comes closest to your view:

Immigrants should retain their culture of origin and not adopt Canada's culture.	1.3%
Immigrants should retain their culture of origin and also adopt Canada's culture.	85.7%
Immigrants should give up their culture of origin and adopt Canada's culture.	10.9%
Can't choose	2.1%

Table 38: To what extent do you agree or disagree with the following statements? The Government of Canada should reduce spending on international aid.

Strongly agree	23.1%
Agree	22.9%
Neither agree nor disagree	18.9%
Disagree	25.3%
Strongly disagree	7.9%
Can't choose	1.9%

Table 39: To what extent do you agree or disagree with the following statements? It is fair that wealthy countries share their financial resources with poor countries.

Strongly agree	14.5%
Agree	37.0%
Neither agree nor disagree	24.3%
Disagree	13.0%
Strongly disagree	8.7%
Can't choose	2.5%

Table 40: How much have you heard or read about the United States-Mexico-Canada Agreement (USMCA; formerly NAFTA)?

A lot	10.5%
Quite a bit	39.5%
Not much	40.4%
Nothing at all	9.1%
Can't choose	0.5%

Table 41: Generally speaking, would you say that Canada benefits or does not benefit from the United States-Mexico-Canada Agreement (USMCA)?

Greatly benefits	4.4%
Largely benefits	18.9%
Somewhat benefits	34.1%
Benefits only a little	16.0%
Does not benefit at all	3.6%
Can't choose	11.8%
Have never heard of the USMCA	11.2%

Section 5. Democracy, Government and Politics in Canada

Table 42: On the whole, on a scale of 0 to 10 where 0 is very poorly and 10 is very well.

How well does democracy work in Canada today?	Average score: 5.8
And what about 10 years ago? How well did democracy work in Canada then?	Average score: 6.9
And how about 10 years from now? How well do you think democracy will work in Canada then?	Average score: 5.2

Table 43: There are different opinions about people's rights in a democracy. On a scale of 1 to 7, where 1 is not at all important and 7 is very important, how important is it:

That all citizens have an adequate standard of living.	Average score: 6.2
That government authorities respect and protect the rights of minorities.	Average score: 5.9
That people be given more opportunities to participate in public decision-making.	Average score: 6.1
That citizens may engage in acts of civil disobedience when they oppose government actions.	Average score: 4.9

Table 44: Thinking about the situation in Canada. To what extent do you agree or disagree with the following statement? It should be the government's responsibility to reduce income differences between the rich and the poor.

Strongly agree	30.3%
Agree	26.5%
Neither agree nor disagree	14.9%
Disagree	13.0%
Strongly disagree	13.3%
Can't choose	2.0%

Table 45: In politics people sometimes talk of left and right. Where would you place yourself on a scale from 0 to 10 where 0 means the left and 10 means the right?

Average score: 5.0

Table 46: Some people don't vote nowadays for one reason or another. Did you vote in the last Canadian federal election in September 2021?

Yes, I did vote	87.9%
No, I did not vote	7.0%
I was not eligible to vote in the last election	5.1%



Table 47: Thinking back to the last Canadian federal election in September 2021, which party did you vote for? (among respondents who voted in the 2021 Canadian federal election)

Liberal Party	28.6%
Conservative Party	26.0%
NDP	22.6%
Bloc Québécois	5.0%
Green Party	5.7%
People's Party	4.5%
Other party	0.6%
I cast an invalid ballot	1.5%
I prefer not to answer	5.5%

Table 48: To what extent do you agree or disagree with the following statements? People like me don't have any say about what the government does.

Strongly agree	17.5%
Agree	27.0%
Neither agree nor disagree	13.4%
Disagree	28.9%
Strongly disagree	12.6%
Can't choose	0.6%

Table 49: To what extent do you agree or disagree with the following statements? I don't think the government cares much what people like me think.

Strongly agree	28.8%
Agree	30.1%
Neither agree nor disagree	14.8%
Disagree	21.0%
Strongly disagree	4.8%
Can't choose	0.5%

Table 50: Thinking of the public service in Canada, how committed is it to serve the people?

Very committed	14.0%
Somewhat committed	47.5%
Not very committed	24.9%
Not at all committed	9.9%
Can't choose	3.7%

Table 51: How widespread do you think corruption is in the public service in Canada?

Hardly anyone is involved	7.7%
A small number of people are involved	31.2%
A moderate number of people are involved	31.1%
A lot of people are involved	19.5%
Almost everyone is involved	5.7%
Can't choose	4.8%

Table 52: To what extent do you agree or disagree with the following statements? The people, and not politicians, should make our most important policy decisions.

Strongly agree	15.0%
Agree	33.0%
Neither agree nor disagree	23.1%
Disagree	22.1%
Strongly disagree	5.8%
Can't choose	1.0%

Table 53: To what extent do you agree or disagree with the following statements? Politicians talk too much and take too little action.

Strongly agree	39.7%
Agree	41.7%
Neither agree nor disagree	11.6%
Disagree	5.4%
Strongly disagree	0.7%
Can't choose	0.9%

Table 54: To what extent do you agree or disagree with the following statements? There is a conflict between the ordinary people and those in power in Canada.

Strongly agree	31.3%
Agree	36.2%
Neither agree nor disagree	18.2%
Disagree	11.1%
Strongly disagree	1.9%
Can't choose	1.3%

Table 55: To what extent do you agree or disagree with the following statements? Business leaders make their money at the expense of ordinary people.

Strongly agree	37.4%
Agree	33.1%
Neither agree nor disagree	14.0%
Disagree	9.9%
Strongly disagree	4.6%
Can't choose	1.0%

Table 56: To what extent do you agree or disagree with the following statements? It is better to rely on the opinions of experts than the experiences of ordinary people.

Strongly agree	11.4%
Agree	25.0%
Neither agree nor disagree	33.4%
Disagree	19.4%
Strongly disagree	9.1%
Can't choose	1.7%

Table 57: How often do you use the media, including television, newspapers, radio, and the internet, to get political news or information?

Several times a day	52.3%
Once a day	20.4%
5-6 days a week	7.5%
3-4 days a week	5.8%
1-2 days a week	6.2%
Less than 1 day a week	5.0%
Never	2.2%
Can't choose	0.6%

Table 58: To what extent do you agree or disagree with the following statement? Media coverage about politics in Canada is biased.

Strongly agree	27.5%
Agree	30.5%
Neither agree nor disagree	24.3%
Disagree	13.6%
Strongly disagree	2.4%
Can't choose	1.7%

Table 59: How often do you think that people would try to take advantage of you if they got the chance, and how often would they try to be fair?

Try to take advantage almost all of the time	7.9%
Try to take advantage most of the time	29.7%
Try to be fair most of the time	46.5%
Try to be fair almost all of the time	9.5%
Can't choose	6.4%

Table 60: Generally speaking, would you say that people can be trusted or that you can't be too careful in dealing with people?

People can almost always be trusted	2.6%
People can usually be trusted	52.7%
You usually can't be too careful in dealing with people	33.7%
You almost always can't be too careful in dealing with people	9.2%
Can't choose	1.8%

Table 61: To what extent do you agree or disagree with the following statements? I would support raising taxes if the government dedicated more of its budget to helping Canadians.

Strongly agree	17.0%
Agree	29.5%
Neither agree nor disagree	19.2%
Disagree	18.0%
Strongly disagree	14.3%
Can't choose	2.0%

Section 6. Socio-Demographic Characteristics

Table 62: Are you a citizen of Canada?	
Yes	95.6%
No	4.4%

Table 63: Were you born in Canada?	
Yes	70.1%
No	29.9%

Table 64: In what year did you move to Canada for the first time? (among respondents born outside of Canada)	
Before 1950	1.6%
1950-1959	11.1%
1960-1969	14.3%
1970-1979	12.0%
1980-1989	12.1%
1990-1999	14.3%
2000-2009	15.7%
2010-2019	16.4%
2020-2023	2.5%

Table 65: Was your father born in Canada?	
Yes	61.5%
No	38.5%

Table 66: Was your mother born in Canada?	
Yes	60.1%
No	39.9%

Table 67: Please indicate which of the following group(s) you consider yourself to belong to. (respondent could select up to two groups)	
Black	4.3%
East Asian	2.3%
Indigenous	3.9%
Latin American	2.4%
Middle Eastern	2.0%
South Asian	3.7%
Southeast Asian	1.3%
White	83.8%
Other ethnicity	2.7%

Table 68: What is your mother tongue (first language learned at home in childhood and still understood today)?

English	64.2%
French	16.0%
Indigenous language	0.3%
Other language	13.2%
English and French	2.0%
English and an Indigenous language	0.1%
English and another language	3.6%
French and another language	0.2%
Indigenous language and another language (not French nor English)	0.4%

Table 69: Do you belong to a religion and, if yes, which religion do you belong to?

No religion	47.4%
Catholic	20.1%
Protestant	18.1%
Orthodox Christian	2.5%
Other Christian	2.9%
Jewish	1.0%
Muslim	1.5%
Buddhist	0.6%
Hindu	1.3%
Sikh	0.4%
Other Asian religion	0.3%
Indigenous spirituality	0.9%
Other religion	3.0%

Table 70: Apart from special occasions such as weddings, funerals, etc., how often do you attend religious services on average?

Several times a week or more often	2.9%
About once a week	9.1%
2 or 3 times a month	2.8%
About once a month	3.0%
Several times a year	7.7%
About once a year	9.3%
Less frequently than once a year	19.1%
Never	46.1%

Table 71: What was your sex at birth?

Male	48.9%
Female	51.1%

Table 72: What is your gender? Please select all that apply.	
Woman	50.5%
Man	47.0%
Non-conforming	0.4%
Agender	0.8%
Questioning	0.3%
Trans	0.6%
Two-spirit	0.1%
Non-binary	1.0%
Queer	0.1%
Another gender	0.6%
I prefer not to answer	1.2%

Table 73: What is your current age, in full years?
Average age: 49.2 years

Table 74: In what province or territory do you currently reside (primary residence)?	
Newfoundland & Labrador	1.2%
Prince Edward Island	0.5%
Nova Scotia	2.7%
New Brunswick	2.3%
Quebec	22.8%
Ontario	39.1%
Manitoba	3.5%
Saskatchewan	2.9%
Alberta	11.0%
British Columbia	14.0%

Table 75: Would you describe the place where you currently live as...	
A big city	33.5%
The suburbs or outskirts of a big city	23.0%
A small city or town	27.8%
A country village	8.4%
A farm or home in the country	7.3%

Table 76: What is the highest level of education that you have completed?

No formal education	0.2%
Primary (grade) school	2.6%
High (secondary) school diploma or equivalency certificate	40.3%
Apprenticeship or trades certificate or diploma (below university level)	6.4%
College, CEGEP or other non-university certificate or diploma	18.2%
University certificate or diploma below bachelor level	5.7%
University bachelor's degree	13.3%
University certificate or diploma above bachelor level, but below master's level	2.4%
Degree in medicine, dentistry, veterinary medicine or optometry	0.3%
Master's degree	8.5%
Earned doctorate	2.1%

Table 77: How many years of formal schooling (full-time equivalent) have you completed?

Average: 15.1 years

Table 78: Which of the following best describes your current employment status?

In paid work (as an employee, self-employed, or working for your own family's business)	57.1%
Unemployed and looking for a job	6.6%
In education (not paid for by employer), in school/student/pupil even if on vacation	3.2%
Permanently sick or disabled	5.7%
Retired	24.9%
Doing housework, looking after the home, children or other persons	2.3%
Other	0.2%

Table 79: Did you work for pay in the past, or have you never been in paid work?

I am currently in paid work	59.4%
I am currently not in paid work, but I had paid work in the past	39.4%
I have never had paid work	1.2%

Table 80: How many hours, on average, do you usually work for pay in a normal week, including overtime? (among respondents in paid work)

Average: 38.6 hours/week

Table 81: Are you or were you an employee, self-employed, or working for your own family's business? (among respondents currently in paid work, or in paid work in the past)

An employee	83.6%
Self-employed without employees	9.1%
Self-employed with 1 to 9 employees	3.7%
Self-employed with 10 employees or more	1.2%
Working for your own family's business	2.4%

Table 82: Do you or did you supervise other employees? (among respondents currently in paid work, or in paid work in the past)

Yes	47.6%
No	52.4%

Table 83: How many other employees do you or did you supervise? (among respondents who supervise or who have supervised other employees)

Average: 15.1 employees

Table 84: Do you or did you work for a for-profit organisation, or for a non-profit organisation? (among respondents currently in paid work, or in paid work in the past)

I work(ed) for a for-profit organisation	72.1%
I work(ed) for a non-profit organisation	27.9%

Table 85: Do you or did you work for a public (government) employer or a private employer? (among respondents currently in paid work, or in paid work in the past)

Public (government) employer	25.9%
Private employer	74.1%

Table 86: Respondent's occupational domain (among respondents currently in paid work, or in paid work in the past)

Armed Forces	0.5%
Managers	16.9%
Professionals	25.6%
Technicians and associate professionals	10.9%
Clerical support workers	11.4%
Service and sales workers	18.0%
Skilled agricultural, forestry and fishery workers	2.3%
Craft and related trades workers	5.8%
Plant and machine operators, and assemblers	4.6%
Elementary occupations	4.0%

Table 87: What was your own total personal income from all sources in 2022 before taxes and other deductions?

Median personal income category	\$50,000 - \$59,999
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Table 88: What was the total income of your household from all sources in 2022 before taxes and other deductions?

Median household income category	\$80,000 - \$89,999
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Table 89: Do you have a spouse or a steady partner and, if yes, do you share the same household?

Yes, I have a spouse or partner and we share the same household	55.5%
Yes, I have a spouse or partner, but we don't share the same household	5.9%
No, I don't have a spouse or partner	38.6%

Table 90: What is your current marital status?

Married	38.7%
Living common-law	15.2%
Separated	2.7%
Divorced	7.1%
Widowed	5.5%
Not married and not living common-law	30.8%

Table 91: Respondent's private household size

Including yourself, how many adults of 18 years and older live in your household?	And how many children between the ages of 6 and 17 usually live in your household?	How many children below the age of 6 live in your household?	Total number of persons in respondent's household
Average: 2.1	Average: 0.3	Average: 0.2	Average: 2.5

Table 92: Which of the following best describes your spouse's or partner's current employment status? (among respondents who have a spouse or partner)

In paid work (as an employee, self-employed, or working for your own family's business)	64.5%
Unemployed and looking for a job	3.4%
In education (not paid for by employer), in school/student/pupil even if on vacation	2.9%
Permanently sick or disabled	2.4%
Retired	22.7%
Doing housework, looking after the home, children or other persons	3.4%
Other	0.7%

Table 93: Did your spouse or partner work for pay in the past, or has he/she never been in paid work? (among respondents who have a spouse or partner)

He/she is currently in paid work	68.4%
He/she is currently not in paid work, but he/she had paid work in the past	30.5%
He/she has never had paid work	1.1%

Table 94: How many hours, on average, does your spouse or partner usually work for pay in a normal week, including overtime? (among respondents with spouses or partners in paid work)

Average: 39.9 hours/week

Table 95: Is or was your spouse or partner an employee, self-employed, or working for his/her own family's business? (among respondents with spouses or partners currently in paid work, or in paid work in the past)

An employee	85.4%
Self-employed without employees	7.5%
Self-employed with 1 to 9 employees	3.7%
Self-employed with 10 employees or more	1.3%
Working for his/her own family's business	2.1%

Table 96: Does your or did your spouse or partner supervise other employees? (among respondents with spouses or partners currently in paid work, or in paid work in the past)

Yes	38.4%
No	61.6%

Table 97: Respondent spouse's or partner's occupational domain (among respondents with spouses or partners currently in paid work, or in paid work in the past)

Armed Forces	1.0%
Managers	14.1%
Professionals	27.2%
Technicians and associate professionals	10.3%
Clerical support workers	11.0%
Service and sales workers	17.4%
Skilled agricultural, forestry and fishery workers	1.7%
Craft and related trades workers	9.9%
Plant and machine operators, and assemblers	3.4%
Elementary occupations	4.0%

Table 98: Are you or have you ever been a member of a trade union or similar organisation? If yes: is that currently or only previously?

Yes, currently	18.1%
Yes, I have been a member of a trade union in the past, but I am not at the moment	26.8%
No, never	55.1%

Table 99: In our society, there are groups which tend to be towards the top in terms of their status, and groups which tend to be towards the bottom in terms of their status. Below is a scale that runs from the top (10) to the bottom (1). Where would you put yourself on this status scale?

Average score: 5.5